

**48<sup>th</sup> Quadrennial Session**

**General Conference**

**African Methodist Episcopal Church**

*The Christian Recorder*

The Rev. Dr. Calvin H. Sydnor III  
The 20<sup>th</sup> Editor, *The Christian Recorder*



# *The Christian Recorder*

*The Rev. Dr. Calvin H. Sydnor III*

*The 20<sup>th</sup> Editor*

*The Rev. Charlotte Ann Blake Sydnor*



# Stewardship

- See itemized Financial Statement in the printed *Combined General Officers' Report*.

## *The Christian Recorder (TCR) Ministry*

- Prepared the print edition of *The Christian Recorder*.
- Published *The Christian Recorder* Online weekly.
- Online edition published in English, Portuguese, French, Spanish, and Dutch.
- Published an article in Nama. Nama is the language spoken by 90% of the AME Church members in Namibia.
- Provided translation assistance in support of overseas ministry.
- Press releases, breaking news - U.S.A. and overseas.

## *TCR Ministry (Con't)*

- News coverage of the deaths of bishops and general officers
- Immediate coverage of catastrophic events, i.e., Hurricane Katrina
- Provided Bishops and General Officers with Proprietary messages
- Partnered with Commission on Social Action Clergy Family Information Center
- Provided global ecclesiastical and secular news coverage that was of importance to the AME Church

## *TCR Ministry (Con't)*

- Encouraged overseas districts be full partners in providing news to *TCR*
- Visited 14th, 15th, 17th, and 19th Episcopal Districts to give support / provide exposure / presence of *TCR*
- Provided subscription grants for free subscriptions of *TCR* for overseas ministers; funds raised by Mrs. Jeanette Johns in memory of her husband, the late Rev. Clarence B. Johns
- Provided ministry in the 1st, 2nd, 3rd, 4th, 6th, 8th, 10th, 13th, and 19th Episcopal Districts

## *TCR Ministry (Con't)*

- Assistant Professor of Ethics and Religion for the online Religious Studies Program at Hampton University.
- Serve on the Board of Trustees, Lexington Theological Seminary
- Serve as the organist at Shorter Chapel AME Church; Franklin, Tennessee.
- Member, Board of Directors of the Sloan-Consortium.
- Member, the Society of Professional Journalists
- Member, the National Association of Black Journalists

# The Good News – The Numbers

## The Print Edition

- - Hardcopy Subscription for *The Christian Recorder* on August 1, 2005: **5051**
- - Hardcopy Subscriptions for *The Christian Recorder* May 2006: **5667**
- - Hardcopy Subscriptions for *The Christian Recorder* May 2007: **6435**
- - Hardcopy Subscriptions for *The Christian Recorder* May 2008: **7406**

# The Good News – The Numbers

## The Online Edition

- “Hits” on *The Christian Recorder Online* 2005: **26,000**
- “Hits” on *The Christian Recorder Online* May 2006:  
**115,500**
- “Hits” on *The Christian Recorder Online* May 2007:  
**241,350**
- “Hits” on *The Christian Recorder Online* May 2008:  
**346,071**

# What's Next

- Expand multi-lingual capability
- Continue to effectively and efficiently communicate the news
- Expand TCR print and online and print editions
- Publish articles that will enhance church growth, spiritual renewal, and educational excellence for rural, urban, suburban and overseas churches.

# What's Next (Con't)

- To be the best denominational periodical in the world.
- That *The Christian Recorder* (print and electronic versions) to be informative, relevant, theologically sound, denominationally focused with a firm biblical foundation.

# What's Next (Con't)

- To increase hardcopy subscriptions 10% each year
- To podcast and video stream selected Connectional Meetings of the African Methodist Episcopal Church
- To podcast the 2012 General Conference

# Thank You!

- Every applicant for ministry (itinerant elder, local elder, local deacon, licentiate, exhorter, deaconess) should be encouraged or required to subscribe to *TCR*.
- *The Christian Recorder* is the AME Church's newspaper for clergy and laity; not just for the clergy; all members should be encouraged to subscribe to *TCR*.