



An International Ministry of the African Methodist Episcopal Church presents

**THE
INTERNATIONAL MUSIC
& CHRISTIAN ARTS
CONFERENCE**

CHICAGO

2013

JULY 9-JULY 12

**SPONSORSHIP & ADVERTISING
PACKAGES**



The Rev. Anthony B. Vinson, Sr., Director
4040 South Wabash Avenue #3
Chicago, IL 60612
773.829.7665
mcamame2012@gmail.com
www.MCAMAME.com

Dear Sir or Madam:

The Connectional Music and Christian Arts Ministry of the African Methodist Episcopal Church is pleased to announce our upcoming 2013 MCAM Conference in Chicago IL, July 9 – 13, 2013. Highlights of the conference will include opening keynote address by Rt. Rev. John Richard Bryant, host bishop of the 4th Episcopal District and Senior Bishop of the AME Church and workshop sessions hosted by prominent artists around the country in the area of music, dance, and theatre. Conference participants will also take part in a live recording of the first album/CD project ever undertaken by the Connectional AME Church. We cordially invite you to share in this historic event.

The keepsake for this conference will be the souvenir journal. Covenant with us by purchasing an ad for the journal or becoming a sponsor. We have a variety of opportunities for you to contribute to helping us reach our goals.

The preferred method of payment is via our MCAM website, www.mcamame.com. A confirmation will be sent to you once payment has been received. At that time, you will be able to remit your copy ready ad to the souvenir journal chair at mcamame2012@gmail.com. The Deadline for ads will be **June 15, 2013**.

We need the support of our constituents, as well as the benevolence of community businesses and partners to offset the expenses of the conference. Your sponsorship will help assure the success of the conference and recording project. Your support will make all the difference!

We look forward to seeing you at the conference.

Yours in Christian Arts,

The Rev. Anthony B. Vinson, Sr.,
Connectional MCAM Director

The Rev. Myron D. Hill,
Souvenir Journal Chair

CONFERENCE OVERVIEW

CONTACTS

Adrian Dunn, 2013 Conference Chair P: (312) 927-8409
Rev. Anthony B. Vinson Sr., International Director P: (773) 829-7665
Rev. Myron D. Hill, Souvenir Chair..... P: (864) 746-7841

Email: mcamame2012@gmail.com ♦ Website: www.mcamame.com

ABOUT MCAM

The International Music and Christian Arts Ministry of the African Methodist Episcopal Church was created to educate, elevate and expand the arts in worship throughout the connectional AME Church. Through a variety of mediums MCAM demonstrates by example. Presenting music, dance, and drama presentations of the highest artistic caliber, MCAM is a place “Where faith meets the Arts” in the AME worship experience. Our mission and goal is to educate, elevate and expand the understanding and use of the arts in worship. Through workshops, teaching, training and example it is our goal to equip the saints to do the work of the ministry through music and the arts!

MCAM DIRECTORS



Rev. Anthony Vinson Sr., International Director
Barbara McNeely-Bouie, Adult Music
Adrian Dunn, Youth & Young Adult Music
Rev. Stephanie Butler-Adams, Dance
David Mitchell, Drama
(pictured left to right)

2013 CONFERENCE HIGHLIGHTS:

- Courses and networking sessions with prominent gospel artists and musicians
- New Artist Showcase featuring up and coming gospel artists and musicians
- Access to music and product vendors and demonstrations
- A live concert and Album CD/DVD recording of the 1st AME Church album featuring the MCAM Choir feat. gospel recording artists Myron Butler, Troy Bright and Melonie Daniels-Walker



Myron Butler



Melonie Daniels-Walker



Troy Bright

CONFERENCE LOCATION – CHICAGO, IL

Holiday Inn Mart Plaza | 350 W. Mart Center Drive

The 2013 MCAM conference hotel is the Holiday Inn Mart Plaza located on the beautiful Chicago River in downtown Chicago, IL, one of the most culturally diverse and dynamic cities in the world.

Conference Event Venues include: Chicago Temple, United Methodist Church, Roosevelt University, St. John AME Church, Aurora, IL

SPONSORSHIP OPPORTUNITIES

MCAM is seeking your sponsorship for the 2013 Music & Christian Arts Conference. As a sponsor your business will have an excellent promotional opportunity to target and reach hundreds of musicians and a diverse audience through worship services and events throughout the conference.

Your commitment will be a valued contribution to funding the first live album recording of the AME Church International MCAM Choir. Please review our advertising and sponsorship packages, as we look forward to your partnership and involvement.

GOLD ALBUM SPONSOR \$2,500 to \$5,000+

Gold Album Sponsors will receive:

- Mention as lead sponsor during all Conference Events
- Name listed in program
- Full Page ad in Souvenir Journal (printed /digital)
- Digital Onscreen Ad
- Admission to Opening Night Reception
- Admission to exclusive recording night reception with Melonie Daniels-Walker, Troy Bright, Myron Butler an MCAM Artistic staff
- Album CD/DVD Package of the Live Recording and T-Shirt
- Mention in Album CD/DVD Liner Notes

SILVER ALBUM SPONSOR \$1,000 to \$2,500

Silver Album Sponsors will receive:

- Name listed in program
- Full Page ad in Souvenir Journal (printed /digital)
- Digital Onscreen Ad
- Admission to Opening Night Reception
- Album CD/DVD Package of the Live Recording and T-Shirt

BRONZE ALBUM SPONSOR \$500 to \$999

Bronze Album Sponsors will receive

- Full Page ad in Souvenir Journal (printed /digital)
- Digital Onscreen Ad
- Admission to Opening Night Reception
- Album CD/DVD Package of the Live Recording and T-Shirt

SPECIAL EDITION ALBUM SPONSOR \$500

Sponsor a deserving youth group to attend the conference. \$500 will cover the costs of a group of 10 youth to attend. Thank you for thinking of the next generation of musicians and artists!

Payment Information

Sponsorship payments are accepted online by [clicking here](#) or mail your payment to Wayne Singleton, Treasurer, 226 Candleberry Circle. Goose Creek, SC 29445. Please make your check payable to MCAM (Memo line: Conference Sponsor). Thank You for your support!

ADVERTISING OPPORTUNITIES

Souvenir Journal (Print & Digital Marketing)

All conference participants will receive the Souvenir Book via PDF on a disc. Printed Souvenir books will be sold for \$10 at the conference. The digital Souvenir book reaches all 2013 conference attendees. Distribution of the digital book will also reach over 2,000 MCAM mailing list subscribers and social media followers.

Souvenir Book Advertising Rates

Back Cover*	\$500
Inside Back*	\$350
Inside Front Cover*	\$350
Full Page (Color).....	\$150
Full Page (B&W)	\$100
Half Page.....	\$75
Quarter Page	\$45
Patron Listing	\$25

*Scrolling Digital Onscreen Ad included in advertising rate.

Digital Onscreen Marketing

Onscreen Advertising is available at the three main conference worship services. Ads will rotate one hour prior the each service and at the conclusion of each service with a distribution reach of over 1,000 people at each service. Maximize your visibility by advertising at each service. All digital onscreen ads purchased will be included in the printed and digital Souvenir Book.

Scrolling Digital Onscreen Advertising Rates

3 Worship Services	\$500
2 Worship Services	\$400
1 Worship Service.....	\$350

AD SUBMISSION & PAYMENT

Deadline for Payment & Materials: June 15, 2013

1. Make your payment via our website or by [clicking here](#).
2. A confirmation will be sent to you regarding receipt of your payment.
3. Once you receive confirmation, email your print ready ad to mcamame2012@gmail.com
Please type "SOUVENIR JOURNAL" in the subject line.

All ad materials/artwork must be PRINT READY and submitted in PDF or JPEG format. Any ads received that are not print ready will be returned. There is an additional \$50 charge for ads created by an MCAM Team Member.

IN-KIND & VOLUNTEER OPPORTUNITIES

INTERESTED IN VOLUNTEERING?

Volunteers are an essential part of the successful operation of our conference. We appreciate your assistance in the following areas. If you are interested in volunteering, please contact us via mcamame2012@gmail.com. Thank you!

- Registration
- Onsite Social Media Coordinators
- Logistics Team
- Videographers
- Photographers
- Glam Squad (Makeup, Hair, Wardrobe/Stylists)
- MCAM Staff Assistants
- Runners
- Stage Managers
- Section Leaders
- Rehearsal Accompanists
- Hosts, Ambassadors
- Drivers

IN-KIND CONTRIBUTIONS

The following outlines the in-kind needs of MCAM for the upcoming conference. Please email mcamame2012@gmail.com if you would like to contribute any of the following items. We appreciate your donations of the following items.

- 1000 bottles of water
- Assorted Tea bags
- Hot/cold cups, napkins
- Individually packaged snacks (Energy bars, granola bars, fresh fruit)
- Catering Services
- 200 Golf Pencils
- T Shirt Printing
- Printing (Ad book, banners, programs)
- Regional Rehearsal sites
- Keyboards
- Drum kits
- Vans / Shuttle Buses